

# Nigerian Society of Victoria

STRATEGIC PLAN 2026 - 2028







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# PRESIDENT'S MESSAGE

It is my pleasure to present the Nigerian Society of Victoria (NSV) Strategic Plan 2026-2028.

This Strategic Plan represents an important milestone in the continued growth and development of our organisation. It provides a shared vision and strategic direction that will guide NSV as we strengthen our community, preserve our cultural heritage, and position ourselves for future opportunities.

Over the years, NSV has played a vital role in bringing together Nigerians and people with meaningful links to Nigeria across Victoria. Through cultural celebrations, community engagement, professional development initiatives, welfare support, and partnerships, we have continued to foster unity, belonging, and positive contribution within the broader Australian community.

As our community continues to grow and evolve, so too must our organisation. We face opportunities to strengthen governance, improve sustainability, enhance participation, support future leaders, and increase our impact across Victoria. This Strategic Plan has been developed to help us navigate these opportunities while remaining grounded in our purpose, values, and commitment to the community.

A key strength of this Strategy is its focus on continuity. It recognises the contributions of

those who have helped build NSV over many years and establishes a framework that future leaders can build upon. It also reflects the findings of the *Executive Committee's* 2025 review, which identified the core program areas that continue to provide significant value to our community: Culture and Identity, Community Connection and Entertainment, Sports and Wellbeing, and Business, Careers and Professional Development.

On behalf of the Executive Committee, I acknowledge and thank our past Presidents, ethnic association leaders, volunteers, community stakeholders, and members whose dedication and service continue to strengthen the Nigerian community in Victoria.

I also acknowledge the contribution of Chinonye Maduka in leading the development of this Strategic Plan and bringing together the perspectives and aspirations that have helped shape its direction.

This Strategic Plan reflects our collective commitment to building a stronger, more connected, and sustainable organisation that continues to serve Nigerians in Victoria and future generations of our community.

I look forward to working with our members, leaders, and stakeholders as we bring this Strategy to life and continue building a vibrant future for Nigerians in Victoria.

**Dr. Benjamin Edokpolo**, on behalf of the *Executive Committee*  
*President*  
Nigerian Society of Victoria (NSV)



# AUTHOR'S CONTRIBUTION STATEMENT

This Strategic Plan was conceptualised, developed and designed by Chinonye Maduka, on behalf of the Nigerian Society of Victoria (NSV) to provide a strategic foundation for the organisation's growth, governance, sustainability, and community impact from 2026 to 2028. I led the overall *strategic framework, strategic pillars*, structure and content of the document. My forward-looking approach, clarity in defining *focus areas* and development of *measurable indicators* helped shape a coherent, community-centred direction for this important initiative.

The development process included research, analysis and engagement with NSV members and leadership to ensure the Strategy reflects the needs and aspirations of the Nigerian community in Victoria. It also drew upon organisational reviews, community engagement, governance considerations, leadership experience, stakeholder feedback, and an assessment of future opportunities and challenges facing the Nigerian community in Victoria.

This Strategic Plan reflects the collective aspirations of the Nigerian community and incorporates insights and contributions from current Executive Committee members, past Presidents, ethnic association leaders, community stakeholders, volunteers, and members of the NSV Leadership Forum. Their perspectives helped shape the strategic direction outlined in this document, and its successful implementation will rely on continued collaboration and shared leadership.

I acknowledge the valuable contributions of the NSV Executive Committee, whose endorsement, guidance, and reflections informed and strengthened this plan. I extend special thanks to Dr. Benjamin Edokpolo, NSV President, for dedicating time to key discussions and providing invaluable insights that ensured the Strategy aligns with NSV's purpose and future direction. I also express appreciation to Terver Akaaga, NSV Financial Secretary, whose presentation of the strategic vision for building Nigerians' digital home in Victoria informed the digital-first strategy of the Nigerian House focus area.

I recognise the Nigerian community in Victoria including youths, elders and community members, whose lived experiences, insights and aspirations continue to guide NSV's work and long-term vision for the future.

**Chinonye Maduka**

*Strategic Lead, 2026-2028 NSV Strategic Plan*  
Nigerian Society of Victoria (NSV)





# Nigerian Society of Victoria

## 2026 – 2028 Strategy on a Page

### PURPOSE

Connecting,  
celebrating and  
engaging all Nigerians

### VISION

Unity, equal  
opportunity and  
friendship for all

### MISSION

Serving people with  
Nigerian heritage,  
links and interest

### STRATEGIC PILLARS



### FOCUS AREAS 2026 - 2028

*NSV Rebrand*  
*Deductible Gift Recipient (DGR) Status*  
*Welfare and Community Support*  
*The Nigerian House*  
*Youth Engagement and Leadership Pathways*  
*Digital Transformation*  
*NSV Constitution*

### OUTCOMES 2028

- ✓ Recognisable NSV brand
- ✓ DGR status secured
- ✓ Sustainable welfare system
- ✓ Functional Nigerian House
- ✓ Strong youth pipeline
- ✓ Modern digital systems
- ✓ Consistent programs
- ✓ Financial stability
- ✓ Updated constitution

## WHO WE ARE

The Nigerian Society of Victoria (NSV) is a community-based organisation established to promote unity, cultural identity, welfare, participation, advocacy, and positive engagement among Nigerians and people with meaningful links to Nigeria living in Victoria. NSV serves as a platform for cultural celebration, community connection, support, collaboration, and representation while contributing positively to Australia's multicultural society.

As the peak representative body for the Nigerian community in Victoria, NSV works collaboratively with ethnic associations, community leaders, government agencies, sponsors, and community partners to strengthen community cohesion and create opportunities for current and future generations.

**Our mission** reflects who we are at our core: **NSV was formed to serve the people with a Nigerian heritage, links and those with an interest about Nigeria.** We bring together individuals, families, and communities to foster belonging, cultural pride, mutual support, and positive contribution to Australian.

**Our vision** guides the future we are working to create: **to promote unity, equal opportunity and friendship among all persons of Nigerian heritage or links, without discrimination by reason of circumstances of birth, race, age, cultural heritage, ethnicity, sexual orientation and gender, religion or political opinion.**

We are a diverse and vibrant community, and our strength lies in our inclusiveness. We work to build bridges:

- **Across the Nigerian community**, strengthening relationships, collaboration, and collective identity.
- **Across cultures**, promoting goodwill and understanding between Nigerians, other culturally and linguistically diverse communities, and the broader Australian public.
- **Across nations**, fostering positive relationships between the Nigerian and Australian governments.



## WHO WE ARE

The Nigerian Society of Victoria (NSV) is a community organisation that brings Nigerians in Victoria together to connect, support one another, celebrate our culture, and create opportunities for growth and impact.

## WHAT WE DO



### BUILDING COMMUNITY

Creating connection,  
belonging, and  
support.



### PRESERVING CULTURE

Celebrating Nigerian  
identity, heritage,  
and diversity.



### SUPPORTING PEOPLE

Helping members  
through information,  
programs, and  
community initiatives.



### CREATING OPPORTUNITIES

Through partnerships,  
networking, and  
development.



### REPRESENTING OUR VOICE

Engaging with  
stakeholders to  
strengthen our  
community.



### EMPOWERING THE FUTURE

Supporting youth,  
leadership, and  
long-term impact.



## IN SIMPLE TERMS:

NSV is the home and voice of Nigerians in Victoria —  
uniting people, preserving culture, supporting growth,  
and building a stronger community.

*One Community.  
Shared Purpose.  
Lasting Impact.*

## The Women's Arm of the Nigerian Society of Victoria (NSV)

# NSV Maidens and Matriarchs

The NSV Maidens and Matriarchs is a vibrant, inclusive community of Nigerian women committed to supporting, empowering, and uplifting women and families across Victoria. We provide a safe space for connection, learning, mentorship, and service—honoring both emerging voices (Maidens) and seasoned wisdom (Matriarchs).

Our group exists to foster growth, leadership, and wellbeing through shared experiences, collaboration, and meaningful engagement across our dear community.

### Our Purpose

The NSV Women's Group exists to connect, empower, and support women across our community. We aim to foster growth, leadership, and wellbeing through shared experiences and collaboration.

### Our Vision

To nurture confident, healthy, and purpose-driven women who positively impact their families, community, and society.

### Our Mission

- Promote women's wellbeing and holistic health.
- Foster leadership, mentorship, and personal growth.
- Strengthen families and community connections.
- Create platforms for dialogue, learning, and advocacy

### Our Values

- **Respect:** Every voice matters. We listen with empathy and engage respectfully.
- **Inclusivity:** Open to all women and allies, regardless of role or background.
- **Empowerment:** We uplift one another through knowledge sharing and encouragement.
- **Confidentiality:** What's shared in the group stays in the group, unless agreed otherwise.
- **Growth:** We embrace opportunities to learn, mentor, and lead.

***NSV and NSV Maidens and Matriarchs, together,*** our mission, vision and foundational purposes define who we are – a united, inclusive, culturally proud and community-driven organisation committed to the wellbeing, visibility and success of Nigerians in Victoria.



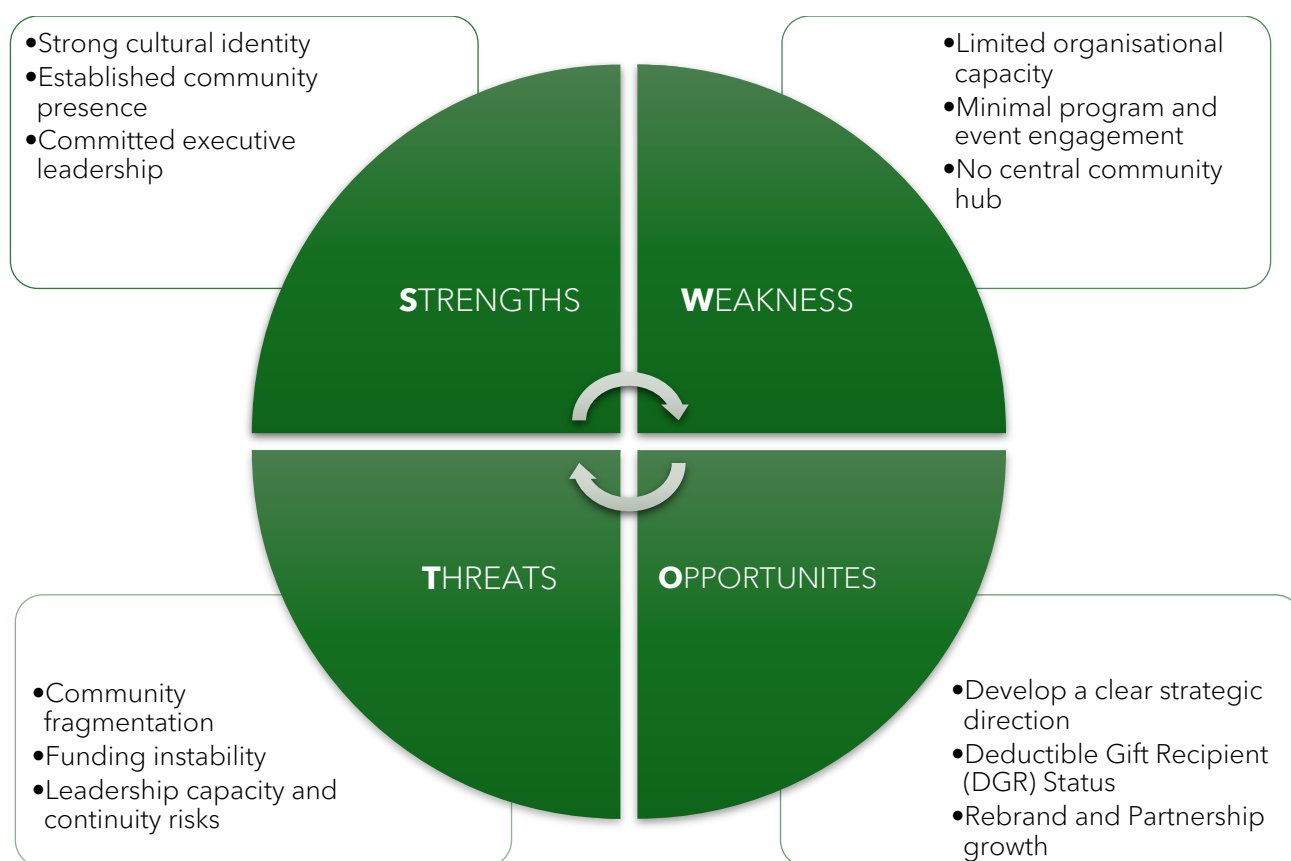




## STRATEGIC CONTEXT

The Nigerian Society of Victoria (NSV) operates within a rapidly growing and diverse community. As the Nigerian population expands, expectations for cultural visibility, community representation, welfare support, leadership development, professional development, youth engagement and strong governance are increasing. This growth heightens the need for a capable, effective and representative organisation.

NSV faces key challenges and at the same time, major opportunities exist, the following SWOT summarises NSV's current position:



The **2026-2028 Strategy** responds to these realities with a clear, future-focused plan to strengthen governance, deepen cultural connection, enhance community wellbeing and build long-term organisational sustainability. It positions NSV to meet current needs while preparing for the next generation of Nigerians in Victoria.



## STRATEGIC FRAMEWORK

The strategic framework used in this Strategy provides a clear line of sight from the organisation's **purpose** to the **outcomes** it aims to achieve by 2028. It ensures that every decision, program, and investment is anchored in NSV's mission and vision, guided by its **strategic pillars**, and translated into practical focus areas, measurable outcomes, and clear indicators of success. This framework creates coherence across the organisation and enables transparent monitoring of progress over time. The Strategy also provides a structured yet adaptable foundation for future planning, allowing NSV to respond to changing circumstances and emerging opportunities. It strengthens the organisation's ability to serve the community today while building capacity for the future.



## STRATEGIC PILLARS

The 2026-2028 Strategy is built around six pillars that guide NSV's priorities and activities over the next three years. These Strategic Pillars reflect what matters most to the Nigerian community in Victoria. They capture the core areas of strength and focus that will guide NSV's work, shape our priorities, and ensure we remain true to our mission, vision and purpose. Together, these pillars help us stay connected, accountable and united as we build a stronger future for our community.





The NSV 2026-2028 strategy is anchored on six core pillars that guide decision-making, program delivery, and organisational priorities.

#### **INCLUSION & COMMUNITY**

This pillar reflects NSV's commitment to building a united, welcoming and non-discriminatory community for all persons of Nigerian heritage or links. It ensures NSV promotes equal opportunity, fosters friendship, supports member welfare, and strengthens goodwill, belonging, understanding and connection across Nigerian, multicultural, ethnic and Australian communities.

#### **CULTURE & IDENTITY**

This pillar focuses on promoting and preserving Nigerian culture, heritage and identity. It ensures NSV increases cultural awareness, especially among youths, shares accurate information about Nigeria with the Australian public, and strengthens pride, visibility and intergenerational connection within the Nigerian community.

#### **LEADERSHIP & GOVERNANCE**

This pillar ensures NSV operates with integrity, accountability and transparency. It reflects NSV's commitment to good governance, law-abiding citizenship, nation-building, and denouncing corruption, discrimination, bigotry, racism and nepotism. It strengthens NSV's organisational leadership and its ability to serve the community effectively.

#### **PARTNERSHIP & INFLUENCE**

This pillar strengthens NSV's relationships with Nigerian associations across Australia, multicultural organisations, multicultural bodies, and both the Nigerian and Australian governments. It positions NSV as a collaborative, respected and influential voice that advances the interests and visibility of Nigerians in Victoria.

#### **IMPACT & WELFARE**

This pillar ensures NSV delivers meaningful benefits to the community through welfare support, cultural education, community engagement and positive representation. It reflects NSV's purpose to assist members in times of need, promote respect and friendship, and improve the wellbeing of Nigerians in Victoria.

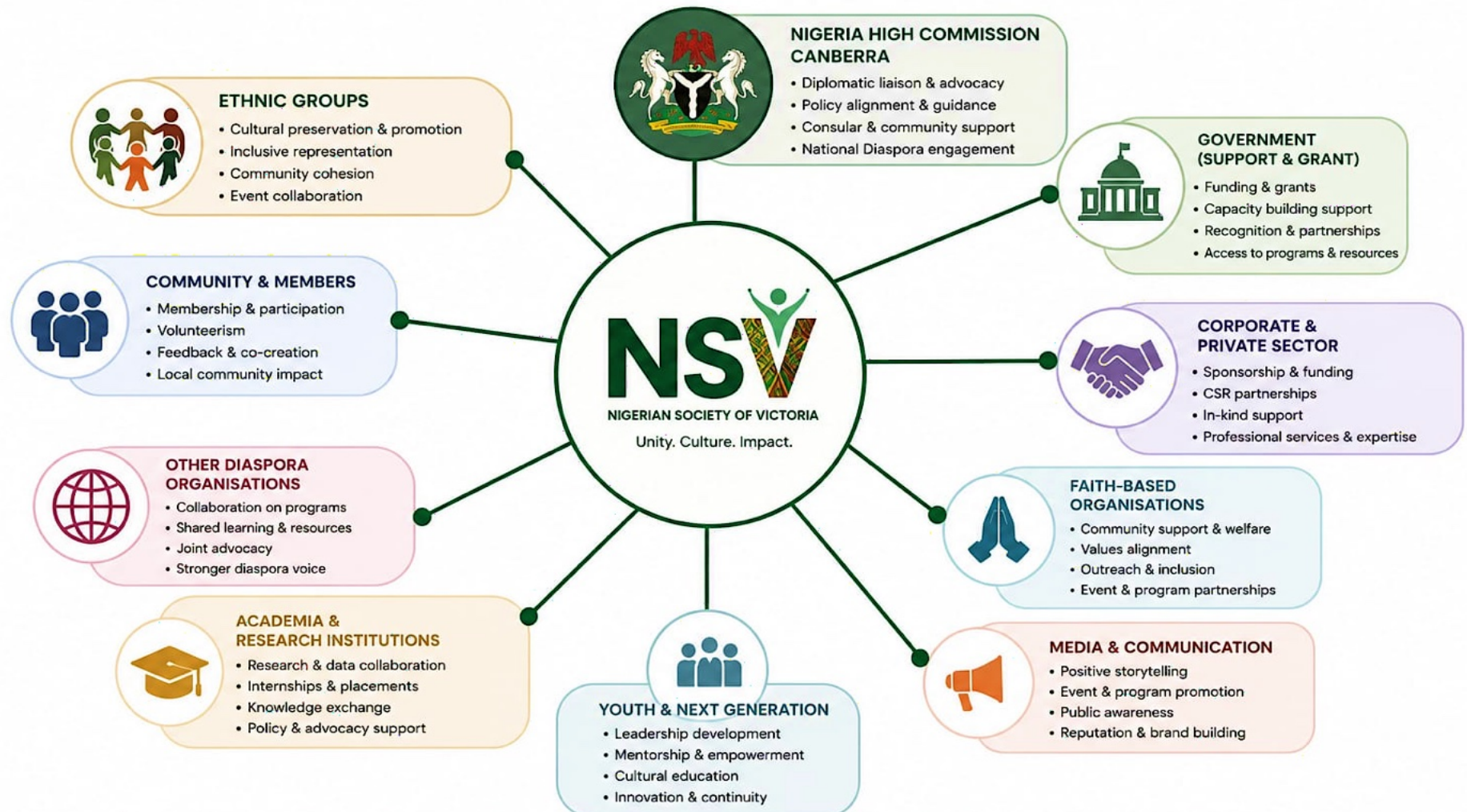
#### **CAPACITY & SUSTAINABILITY**

This pillar focuses on strengthening NSV's systems, resources, financial stability and long-term organisational capability. It reflects NSV's commitment to exploring and utilising all available opportunities that enable the Society to achieve its purposes and sustain its impact over time.

# PARTNERSHIP LINKS

## NSV STRATEGIC ECOSYSTEM & PARTNERSHIP LINKS

*Collaborating for Cultural Unity, Community Empowerment and Sustainable Impact*



Together, we build a strong, united and thriving Nigerian-Australian community.

One Community. Shared Purpose. Lasting Legacy.



## FOCUS AREA

The strategic focus areas define the major projects and initiatives that will drive NSV's strategy forward. They translate the organisation's mission, vision and pillars into actionable workstreams with clear intent and community impact.

These areas ensure NSV's efforts are targeted, coordinated and aligned with the needs of Nigerians in Victoria.



### NSV REBRAND

The NSV Rebrand will refresh and strengthen the Society's identity, relevance and connection with the Nigerian community in Victoria. It will enhance inclusion and improve visibility across the Nigerian community, Culturally and Linguistically Diverse communities, and the broader Australian public. The rebrand will position NSV as a visible, trusted and culturally grounded organisation, supporting its purpose to promote unity, cultural pride and positive representation of Nigeria.

**Reinforce NSV's cultural identity to better reflect who we are and our role as a representative voice for Nigerians in Victoria, strengthen visibility, inclusion and community engagement by:**

- Refreshing NSV's identity, presence and messaging, aligning all communications with our mission, vision, and strategic direction
- Ensuring branding reflects unity among Nigerians, cultural pride and non-discrimination
- Improving NSV recognition and collaboration across Nigerian cultural associations, Culturally and Linguistically Diverse communities and Australian communities
- Reinforcing stronger engagement in NSV initiatives within community, families, youth and new members
- Actively involving with Nigerian associations in other Australian states and territories

## TAX DEDUCTIBLE GIFT RECEIPT (DGR) STATUS

Achieving DGR status will enable NSV to access new funding opportunities, issue tax-deductible receipts, and strengthen its credibility as a community organisation. This focus area supports NSV's long-term sustainability and enhances its ability to deliver welfare, cultural, and community programmes.

### **Strengthen NSV's long-term sustainability and ability to deliver community impact by:**

- Preparing and submitting all required documentation for DGR eligibility
- Ensuring governance, financial systems and reporting meet regulatory standards
- Aligning NSV programmes with charitable and community-benefit requirements
- Building internal capacity to apply for and manage grants, donations and philanthropic partnerships
- Positioning NSV as a credible, compliant and community-focused organisation

## WELFARE AND COMMUNITY SUPPORT

This focus area strengthens NSV's welfare programme as described in its operational protocols. It ensures that members receive support when required, promotes respect and friendship among members, and reinforces NSV's commitment to community wellbeing, unity, and law-abiding citizenship.

### **Enhance NSV's ability to support members in times of need and strengthen community wellbeing by:**

- Implementing welfare programmes as outlined in NSV's operational protocols
- Providing timely assistance to members experiencing emergency, hardship or crisis
- Organising passport intervention processes for community members requiring assistance
- Coordinating and delivering Independence Day celebrations that promote cultural pride and community connection
- Strengthening referral pathways to community, health and settlement services



## THE NIGERIAN HOUSE

The Nigerian House represents a long-term aspiration to create a cultural, community, and administrative hub for Nigerians in Victoria. It aligns with NSV's purpose to promote and preserve Nigerian cultural arts and heritage, foster community cohesion, and provide a central space for programmes and engagement.

For this strategic year 2026 - 2028, the focus will be on the digital first strategy - *Build the community digitally now, use traction, data, and revenue to fund the physical space later.*

### **Advance the long-term vision for a cultural and community hub for Nigerians in Victoria by:**

- Defining the purpose, functions and community benefits of the Nigerian House
- Undertaking community engagement for the digital first strategy, identifying opportunities to ensure the digital home for Nigerians is fit for purpose

- Developing and Launching the Nigerian House app, The Digital Home for Nigerians in Victoria - A unified platform connecting Nigerian communities across Victoria - from cultural events and business networking to mentorship, heritage preservation, and authentic Nigerian cuisine
- Growing active membership, demonstrating engagement data to support building partnerships with Victorian government, sponsors, multicultural and diaspora organisations
- Leveraging the community digital platform, sponsorship revenue, and grant applications with real engagement data to beginning establishing a transition plan into the physical Nigeria House. The physical building becomes an extension of the digital home, not a replacement

## YOUTH ENGAGEMENT AND LEADERSHIP PATHWAYS

Youth Engagement & Leadership Pathways represents NSV's investment in the future and its commitment to supporting the next generation.

By empowering young people to participate, lead and thrive, this focus area prioritises cultural connection, community involvement and leadership development. It ensures youth are active contributors to the future of the Nigerian community in Victoria. Through this work, NSV is nurturing culturally confident, community-minded and empowered young Nigerians.

This supports NSV's purpose to promote awareness and knowledge of Nigerian culture among all persons of Nigerian heritage or links, especially youths, and work to engender respect and friendship among members.

### **Promote cultural pride, participation and leadership among Nigerian youths in Victoria by:**

- Increasing awareness and knowledge of Nigerian culture among young people
- Creating pathways for youth to participate in NSV events, cultural activities and community volunteering
- Developing opportunities for youth leadership, mentorship and skills development to strengthen their contribution to NSV and the wider community
- Integrating youth perspectives in NSV programmes and ensuring youth voices are represented in NSV decision-making
- Supporting youth to contribute to nation-building in Australia and Nigeria, strengthening intergenerational connection and cultural identity among Nigerian youths and first generation Australian-Nigerians in Victoria





## DIGITAL TRANSFORMATION

Digital Transformation enhances NSV's capacity to communicate, engage members, manage information, and deliver services effectively. This focus area supports Capacity & Sustainability by ensuring NSV has modern systems that enable it to fulfil its purposes and operate efficiently.

### **Modernise NSV's digital systems to improve communication, engagement and operational efficiency by:**

- Upgrading the NSV website to reflect the rebrand and improve user experience
- Implementing a membership management system that supports growth and retention
- Strengthening digital communication channels across email, social media and community platforms
- Ensuring accurate, accessible information for Nigerians and the Australian public
- Building internal capability to manage digital tools and data effectively

## PROGRAM CONSISTENCY AND EVENTS CALENDAR

A structured and consistent calendar of events strengthens community engagement, cultural visibility, and programme delivery. This focus area supports NSV's purpose to promote Nigerian culture, foster goodwill, and provide opportunities for unity and participation.

### **Deliver structured, reliable and culturally meaningful programmes that strengthen community connection by:**

- Establishing and maintaining an annual events calendar aligned with NSV's pillars and purposes and including events by other Nigerian associations and organisations
- Ensuring consistency, quality and cultural relevance across all programmes
- Promoting unity, cultural pride and community participation
- Strengthening partnerships with ethnic organisations and multicultural bodies
- Enhancing visibility and engagement across the Nigerian community in Victoria

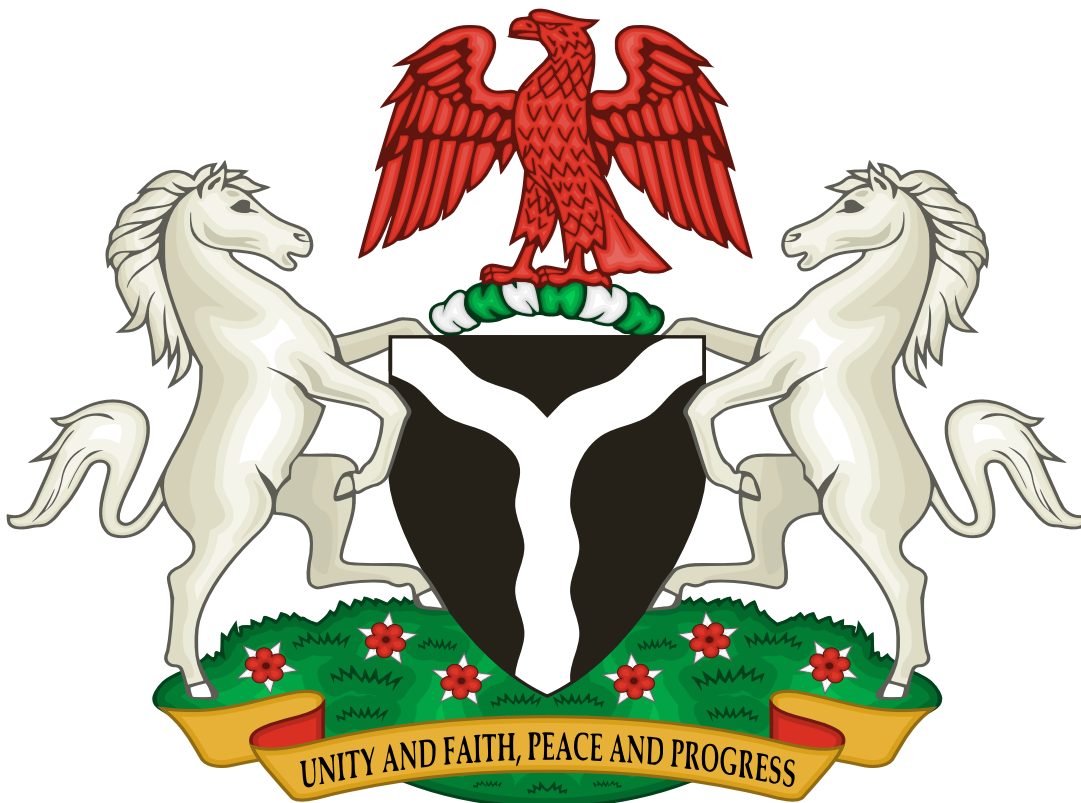


## NSV CONSITUTION

NSV recognises the importance of maintaining a constitution that reflects the needs of the organisation and supports effective governance. As the Society continues to evolve, there is an opportunity to review and modernise the Constitution so it aligns with current operations and future requirements. Updating the NSV Constitution ensures that the organisation's governance framework remains current, inclusive, and aligned with its purposes. This focus area strengthens Leadership & Governance and reinforces NSV's commitment to transparency, accountability, and organisational integrity.

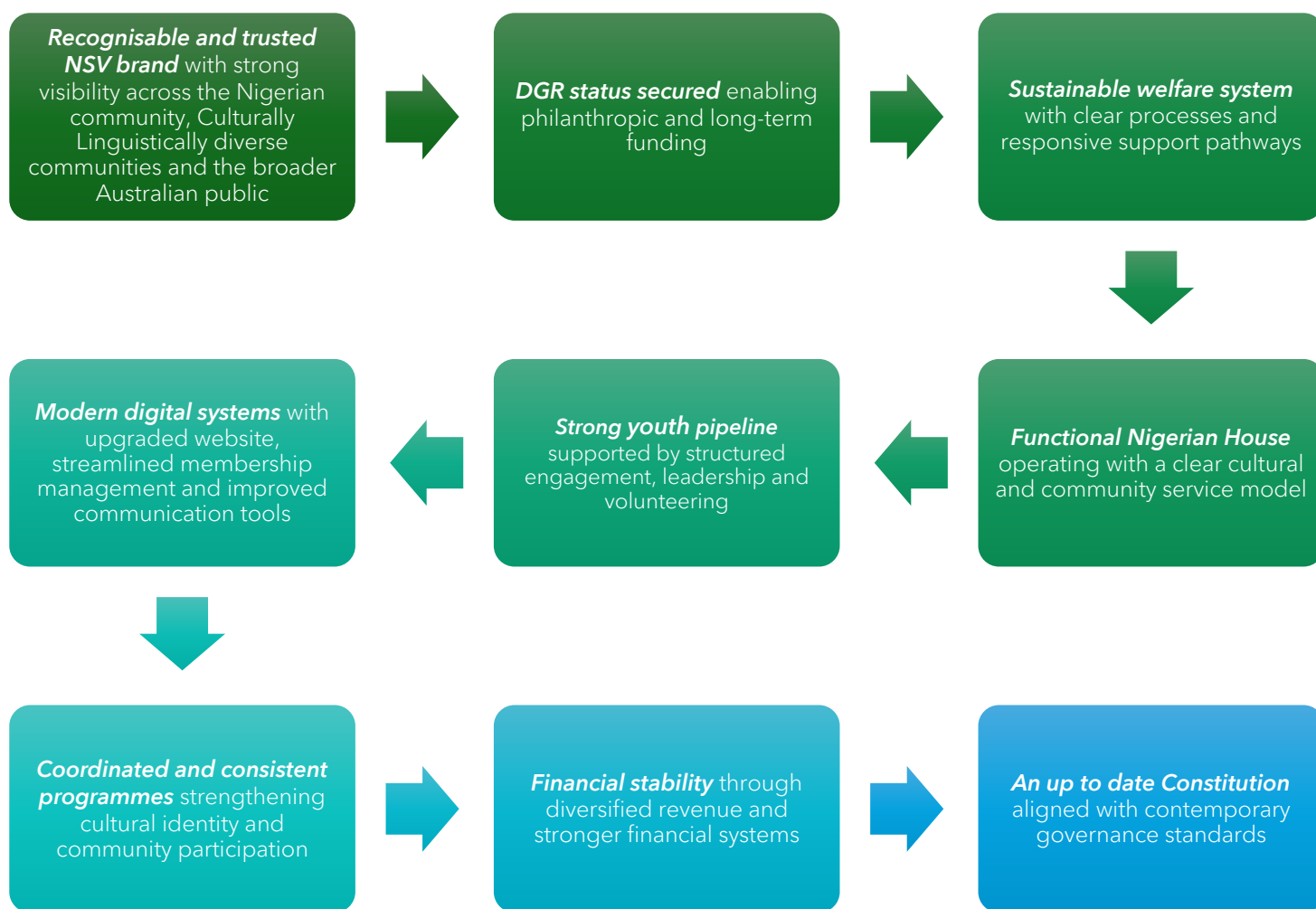
### **Strengthen NSV's governance, accountability and organisational integrity by:**

- Reviewing the Constitution to clarify roles and responsibilities
- Supporting effective leadership continuity and decision-making processes
- Aligning governance structures with NSV's mission, vision and current operations
- Ensuring rules reflect current community needs and operational realities
- Embedding principles of transparency, inclusiveness and compliance
- Strengthen member participation and representation



# OUTCOMES

The Strategy is designed to deliver measurable, community-centred results. By 2028, NSV aims to demonstrate clear progress across governance, culture, community wellbeing, youth development and organisational sustainability. These outcomes reflect the successful implementation of the Strategic Pillars and Focus Areas, and signal a stronger, more visible and more resilient Nigerian community in Victoria.

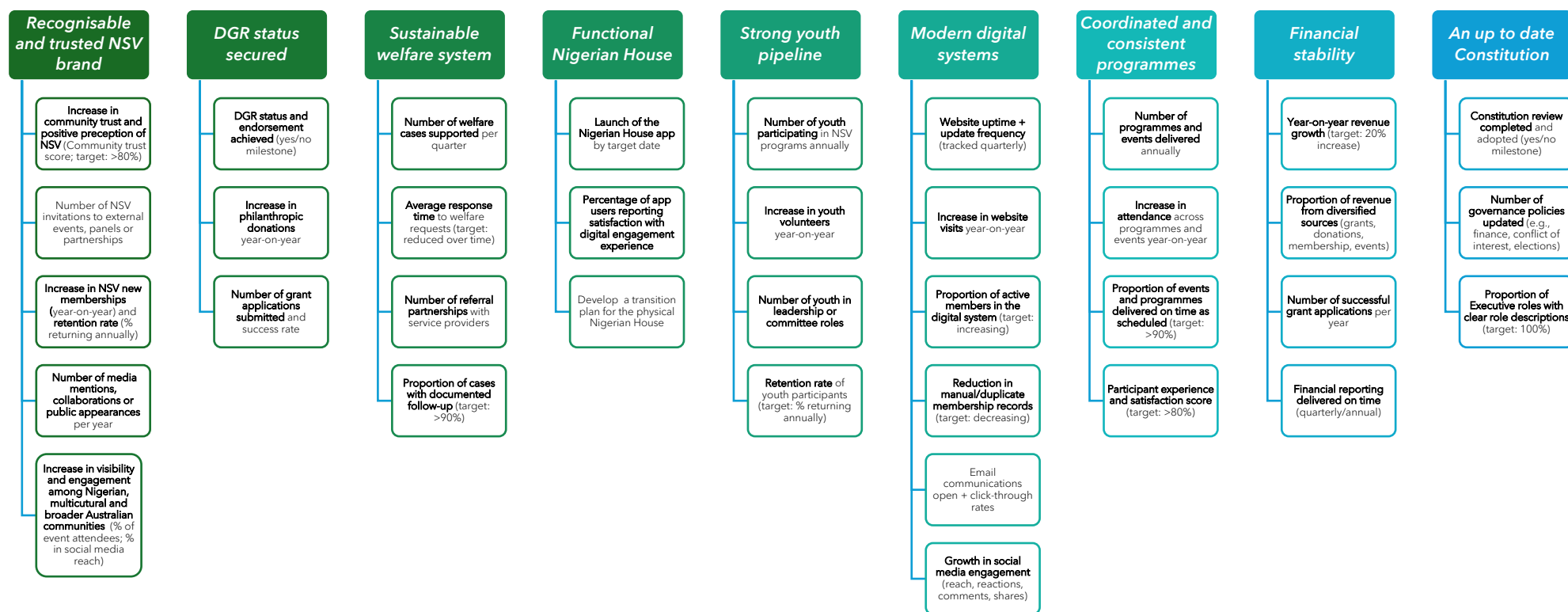




# MEASURES OF SUCCESS

These measures provide a clear way to track NSV's progress, demonstrate accountability to community, and assess the impact of NSV's 2026-2028 Strategic Plan. These measures will support the Executive Committee in assessing progress toward strategic objectives, identifying areas for improvement, and informing future planning.

Progress will be monitored through a set of indicators that align directly with the Focus Areas and 2028 Outcomes.



## IMPLEMENTATION AND REPORTING

Responsibility for implementing this 2026-2028 Strategic Plan rests with the Nigerian Society of Victoria Executive Committee.

The Executive Committee will:

- Translate strategic priorities into annual operational plans
- Monitor progress against performance indicators and measures of success
- Report progress to members
- Review priorities as required
- Ensure alignment between strategic objectives and organisational activities



## NIGERIA SOCIETY OF VICTORIA EXECUTIVE COMMITTEE DEC 2024 - 2026

This 2026-2028 Strategic Plan was formally endorsed by the current NSV Executive Committee. Their leadership, guidance, and contributions were central to shaping the strategic direction of the organisation.

### Executive Committee Members

**Dr. Benjamin Edokpolo** – President

**Love Alabi** – Vice President

**Dr. Peter Eze** – Secretary

**Imaobong Idowu** – Assistant Secretary

**Oluwadamilola Oni** – Social Secretary

**Terver Akaaga** – Financial Secretary

**Lekan Olatunbosun** – Treasurer

**Funke Olayiwola** – Welfare Secretary

**Osas Paul Ilerhunmwunwa** – Youth Secretary

**Ms Temidara Sogunle** – Public Relations Officer

*The Nigerian Society of Victoria continues to play an important role in supporting, connecting, and representing Nigerians in Victoria.*

*This Strategic Plan provides a shared direction for the organisation from 2026 to 2028 and establishes priorities that support community connection, cultural preservation, organisational effectiveness, and long-term sustainability.*

*Its success will depend on the contribution of members, leaders, volunteers, ethnic associations, community stakeholders, and future Executive Committees working towards a common purpose.*

**ADOPTED BY:**

Nigerian Society of Victoria (NSV)

**STRATEGIC PLAN PERIOD:**

2026-2028

**REVIEW CYCLE:**

Annual review, with a full review before the next strategic planning cycle.









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